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- **Brandwashed; Tricks Companies Use to Manipulate Our Minds and Persuade Us to Buy**, Martin Lindstrom, Crown Business; First Edition (September 20, 2011)
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- International Council of Shopping Centers – ICSC, [www.icsc.org](http://www.icsc.org).
- Retail Design Institute – RDI, <http://www.retaildesigninstitute.org>
- Planning and Visual Education Partnership – PAVE, <http://www.paveinfo.org/home>
- Point of Purchase Advertising International - POPAI, <http://www.popai.com>
- National Retail Federation – NRF, <https://nrf.com>
- Association for Retail Environments – ARE, <http://www.retailenvironments.org>